

Event Name: “Maaperum Thamizh Kanavu”

From Date: 29.08.2025

To Date: 29.08.2025

Organized by: Tamil Literary Association

Academic Year: 2025-2026

Report:

Under the noble guidance of the Hon’ble Chief Minister of Tamil Nadu, Thiru. M.K. Stalin, the “Maaperum Thamizh kanavu” event, which has been taking place across Tamil Nadu, was held in a grand manner at the historic Government Arts College in Vellore District.

In collaboration with Thiruvalluvar University, students from Serkkadu Government Arts College and Auxilium College enthusiastically participated and benefitted. Various quiz programs, lectures, cultural performances, and competitions were conducted. Prizes were awarded to the winners of these competitions.

The objectives of the event included: Highlighting the pride of Tamil to students, Promoting Tamil-related activities on digital platforms, Showcasing the antiquity of Tamil on a global scale, Enhancing the use of Tamil in social media.

On the theme “Arivai Pothumai Seivom” senior advocate Mrs. A. Arulmozhi delivered a special lecture, impressing upon the students the reformist ideas of Periyar, while also emphasizing the pride and contemporary relevance of Tamil.

The event, which highlighted the usefulness, greatness, and modern growth of Tamil, began with the Tamil Thaaai Vazhthu (Invocation to Mother Tamil)

In this event, Thiru. T.A. Malathi, the Vellore District Revenue Officer, delivered a special address presenting the project outline of the Great Tamil Dream initiative.

The Invocation speech was delivered by Dr. (Sr.) Mary Josephine Rani A, Secretary, Auxilium College. And our Principal Dr. (Sr.) Arokia Jayaceli A., felicitated the event. The Prominence of the event was stated by Dr. (Sr.) Amala Valarmathy A, Vice Principal. The Elucidation was conveyed by Dr. Senthil Selvi G., Asst. Prof., Head, Department of Tamil., Dr. Gowthama Selvi E., Asst. Prof., ., The welcome speech was delivered by Dr. K Tamilselvan., Asst. Prof., Muthurangam Arts and science College, Vellore.

And the Vote of thanks was delivered by Dr. (Sr.) Arokia Jayaceli A., Principal. The Master of Ceremony was done by Dr. Kumari N., Asst. Prof., Dr. Papeetha J., Asst. Prof., Dr. Meenakshi V.R ., Asst. Prof., Department of Tamil. The Professors of the Department of Tamil at Auxilium College Successfully led the event. And the event was concluded with the National Anthem.